



city of
greenville

News Release

BREW IN THE ZOO SET FOR JUNE 1

Fundraising event offers beer sampling, live music and food

Greenville, S.C. – The Greenville Zoo invites zoo-goers to tap into the wild at the annual Brew in the Zoo presented by RJ Rockers. The fundraising event set for Saturday, June 1 from 6 p.m. to 9 p.m. provides adults with the opportunity to sample an assortment of beers and enjoy live music, all while exploring the zoo during its after hours.

“Brew in Zoo has been an extremely successful fundraising event for us, completely selling out of tickets for the last three years,” said Greenville Zoo Director Jeff Bullock. “The event provides a great opportunity to come to the zoo and experience a completely different atmosphere.”

Guests will receive a small souvenir tasting mug to use in sampling an assortment of beers provided by RJ Rockers, Sweetwater, Thomas Creek, Abita Brewing Company, Highlands Brewing, Lagunitas Brewing Company, Terrapin Beer Company and Oskar Blues Brewery. The event will also feature live musical entertainment from The Piedmont Boys and a variety of food from Mellow Mushroom, Wild Wing Café, Midtown Deli and Iced Cupcakes. Pepsi of Greenville will also sponsor the event, providing non-alcoholic beverages to guests.

Admission to Brew in the Zoo is \$30 in advance at the Greenville Zoo or www.getmyperks.com and \$40 the day of the event. Proceeds from Brew in the Zoo will help support various programs throughout the zoo including exhibit renovations and general operations. Brew in the Zoo is open to adults 21 years old and older, and a photo ID will be required to enter. There is no limit on the number of samples of beer provided to guests, but responsible drinking is encouraged. Designated driver tickets will be available at the zoo for \$15. The zoo will stop selling regular day admission tickets on June 1 at 3:15 p.m. and will re-open for Brew in the Zoo at 6 p.m. Brew in the Zoo will take place rain or shine.

About the Greenville Zoo

Accredited by the Association of Zoos & Aquariums (AZA), Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world including giraffes, monkeys, giant tortoises and elephants. Visitors can also enjoy one of the zoo's most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving Day, Christmas Day and New Year's Day. Hours of operation are 9 a.m. to 5 p.m., and zoo entry ticket sales close at 4:15 p.m. Admission to the Greenville Zoo is \$7.75 for adults and \$4.50 for children (ages 3 to 15). For more information about the Greenville Zoo, visit www.greenvillezoo.com. Follow the zoo on Facebook at facebook.com/greenvillezoo and Twitter at twitter.com/greenvillezoo.

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